

CORPORATE HAPPINESS PROFESSIONAL DIPLOMA

PROGRAM OVERVIEW

The program will educate senior professionals on the key concepts of happiness and give you the tools which will help you bring the concept of happiness back to your organization.

The course will give you the practical ideas and frameworks to aid you in accelerating the drivers of happiness, assisting you in applying these ideas in your workplace.

PROGRAM METHODOLOGY

The program is delivered by Gallup and RIT Dubai in conjunction with Smart Dubai. Modules are designed to use the most practical approach to deliver the course, adopting the most effective adult learning techniques. Participants can expect the following during the course of the program:

- Lecture modules delivered by subject matter experts
- Use of cutting edge tools on various topics covered in the program
- Access to Gallup's research repository on the subject
- Case studies discussion
- Class room activities
- Project work

OBJECTIVES

Through this program RIT Dubai aims to help you to:

- Understand the scientific and practical notions of happiness in a professional environment
- Understand how to evaluate and assess an organization in terms of individual and corporate happiness and the related constructs
- Understand leadership strategies and techniques that can increase happiness and apply them in a corporate environment
- Create a Corporate Happiness Strategic Plan for your organization
- Become expert in current best practices of corporate happiness measures in both the UAE and beyond

Please visit our website to register or call
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ENDORSED BY:



سلطة واجهة دبي للسيليكون
Dubai Silicon Oasis Authority

PROGRAM MODULES

Duration: 5 Months (Only three days each month, dates subject to change)

Module 1 (23 January) Happiness Agenda - Led by Smart Dubai

1. Happiness Agenda Framework:
A scientific, systematic, methodical and data-driven approach to delivering citywide happiness goals in Dubai.
2. Happiness Meter:
Measuring customer needs and happiness in the multi-cultural city of Dubai.
3. Happiness Maturity Model:
Introducing the five levels of the Happiness Maturity Model, and the factors that improve an organization's maturity towards delivering happiness.

Module 2 (24, 25, 26 January) Introduction to Happiness and Strategies of Happiness - Led by RIT

1. The Science of Happiness:
Introduction to current scientific happiness research that identifies the most important factors that have been proven to influence a person's general happiness.
2. Happiness in Different Cultures:
Since the UAE hosts people from many nationalities and cultures, understanding happiness in various cultures is critical.
3. The Assessment of Happiness:
Introduction to different assessment tools that can measure happiness in your organization. We will critically assess each tool and also explore the potential dangers of happiness measurement.

Module 3 (21, 22, 23 February) Happiness Strategy: Culture of Happiness through Wellbeing - Led by Gallup

1. Learn Gallup's holistic definition of happiness or subjective well-being and its five elements: Purpose, Social, Financial, Community and Physical.
2. Analyze key value propositions and discuss how to apply them to your organization.
3. Learn the relationship between happiness and employee engagement.
4. Understand the interplay of the two constructs, and where to begin your organization's journey.
5. Review Gallup's recommended well-being organizational action plan framework.

Module 4 (20, 21, 22 March) Happiness Strategy: Engaging Teams and Organizations - Led by Gallup

1. Introduce employee engagement and provide the knowledge, strategies and tools you need to understand, measure and create engagement with your team.
2. Gain leaders' active support and participation in engagement initiatives.
3. Provide the foundational knowledge and advanced strategies that participants need to help managers and teams take responsibility for creating an engaging workplace.
4. Help participants understand how to create the cultural conditions for sustainable engagement and performance.

Module 5 (25, 26, 27 April) Happiness Strategy: Focus on Individual Strengths - Led by Gallup

1. Identify and build upon your greatest talents.
2. Realize the connection between strength development and employee engagement.
3. Explain the benefits of various themes and how they contribute to an organization.
4. Analyze how talents from all themes can contribute to performing one's role.
5. Define the concept of "lesser talents" and identify strategies for managing them.
6. Practice the application of talents from various themes to specific work-related challenges.
7. Learn the specific role of leaders and managers in creating a culture of well-being, and how they differ.
8. Identify the four pillars of managers' roles at the local level.

Module 6 (11 May) Coursework/Project - Led by RIT Dubai

Participants will develop a Happiness Strategy Plan for their organization or department that integrates what they have learned during the Diploma.

OR

Present an unique project that demonstrates practical aspects of the program's innovative thinking. This project has to be related to the enhancement of happiness in the organization or on a city / national level.