

## Dubai Ruler issues decree to set up Dubai Data Establishment Law is aimed at the dissemination and exchange of data in Dubai

**DUBAI, UAE 16 March 2016:** In his capacity as Ruler of Dubai, Vice President and Prime Minister of the United Arab Emirates, His Highness Sheikh Mohammed Bin Rashid Al Maktoum, issued Law No (2) of 2016 setting up Dubai Data Establishment (DDE).

The new law setting up DDE is in continuation of the emirate's smart development strategy for transforming Dubai into a smart city by creating the institutional and legislative frameworks for the management of the smart city; using smart and connected electronic systems to harness all useful and available data for the comfort and happiness of the people. Such steps will speed up the management of the big data in the city, in Dubai's quest to become the smartest and most innovative city in the world by 2017.

Dubai Data Establishment will have complete corporate and legal status reporting to and coming under the umbrella of Dubai Smart City Office. Its executive body consists of a CEO and a number of administrative, financial and technical staff.

Setting up Dubai Data Establishment is a unique step in terms of regulating the dissemination and exchange of data in Dubai. To achieve this goal, DDE has been entrusted with many tasks, powers and responsibilities that will include promoting Dubai in the field of disseminating and exchanging data; contributing to building a database for the benefit of all government entities and the private sector; and coordinating among government entities to ensure the enforcement of the law.

The law authorizes Dubai Data Establishment to enter into any partnerships with the government and private sector to fund programmes, initiatives and projects implemented by DDE. This will ensure that DDE will enter a new era of data management-based economy for Dubai Smart City including using open and shared data to improve the quality of life in Dubai. The law stipulates all Dubai government entities should co-operate with Dubai Data Establishment to enable it to achieve its goals.

Setting up DDE is in execution of the smart city vision of H.H Sheikh Mohammed Bin Rashid Al Maktoum, and will trigger a new phase in the development and use of data in the government and private sector, to create new transformation benchmarks for a smart and secure city.

Data and data analysis will play a key role in the success and sustainability of the smart city. The analysis of the big data from the city is a huge challenge and needs to be collected from multiple sources and channels to better improve the customer experience and improve the daily life of the people of Dubai. DDE has the mandate to collate, exchange, disseminate and analyze all this data from multiple government and private sectors sources, for better decision making and creating happiness in Dubai the smart city.

Further to the law setting up DDE, Dubai Crown Prince and Chairman of the Dubai Executive Council, H.H Sheikh Hamdan Bin Mohammed Bin Rashid Al Maktoum, issued the Executive Council's Resolution No (12) of 2016 appointing Younis Abdul Aziz Al Haj Mahmoud Al Nasser as CEO of Dubai Data Establishment. In addition to his role as CEO, Al Nasser will retain his job as Assistant Director General of Dubai Smart City Office. Both the law setting up DDE and the resolution appointing the CEO will take effect from March 7, 2016 and will be published in the Official Gazette.

The CEO is entrusted with many tasks, powers and responsibilities which include proposing and implementing DDE's strategic policy, developmental and operational plans; its draft budget and final statement of account; and drafting the Establishment's organizational structure and regulations related to organizing its work and overseeing its daily business.

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